

## ECHO PROPOSALS TO FACE E.U. AGING CHALLENGE

The European Confederation of Care Home Organisations is organising a meeting in the European Parliament in Brussels to analyse and debate Echo proposals aiming to cut down health costs and improve elderly care and quality of life.

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**When:** 5<sup>th</sup> March 2013- 4/6 p.m.

**Where:** European Parliament,  
Room 4B001

**Topic:** Echo Proposals

**Organiser:** Echo

According to Eurostat by 2040 one third of the European population will be over 65, leading to social, health and economic changes of great relevance.

Ageing is, in fact, a great challenge for all European countries and, therefore, for the whole European Union, posing questions that require immediate, courageous, innovative and effective answers to face the increasing demand of care from frail elderly now-a-days absolutely unsatisfied.

Echo, the European Confederation of National Organizations of nursing homes and care services for the elderly, will hold a debate during which the findings of studies conducted with the support of university departments of economic medicine of various countries will be discussed.

The innovative and effective Echo proposals — *capable to support national health systems to face the consequences of fiscal compact, foster economic development, reduce costs for the States, improve the quality of life of the elderly* — supported by recent initiatives from the European Commission, may be the turning point for Europe's demographic challenge of the third millennium.